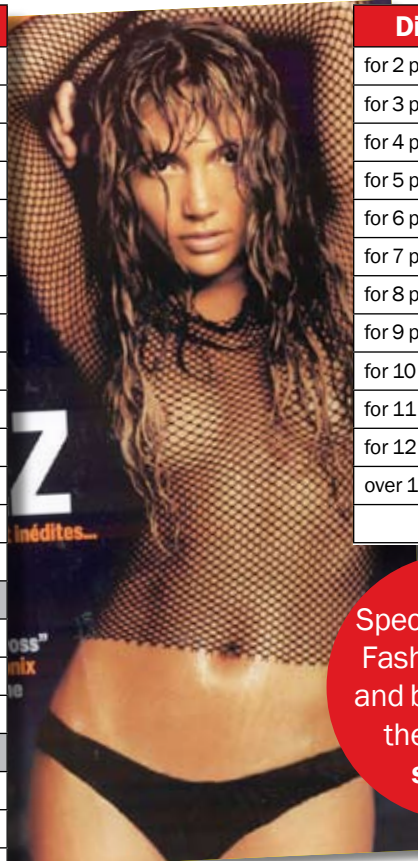


Page/Position	Cost
Inside left page in the second half	BGN 6 000
Inside right page in the second half	BGN 6 500
Inside left page in the first half	BGN 7 000
Inside right page in the first half	BGN 7 500
Right page next to content/ editorial	BGN 8 000
Third cover	BGN 8 000
Fourth cover	BGN 10 000
2 page spread in the second half	BGN 10 000
2 page spread in the first half	BGN 11 000
Second spread	BGN 12 000
Opening spread /incl. second cover/	BGN 13 000
1/2 page	BGN 3 000
1/2 right page	BGN 3 500
Section FHM Promotion	BGN 3 000
<b>Small announcements in the "Classifieds" Section of the magazine</b>	<b>Cost</b>
1/4 page	BGN 1 500
1/8 page	BGN 800
1/16 page	BGN 400
<b>Insertions</b>	<b>Cost</b>
free	BGN 0.12/item
with fixed position	BGN 0.15/item
stitching	BGN 0.20/item



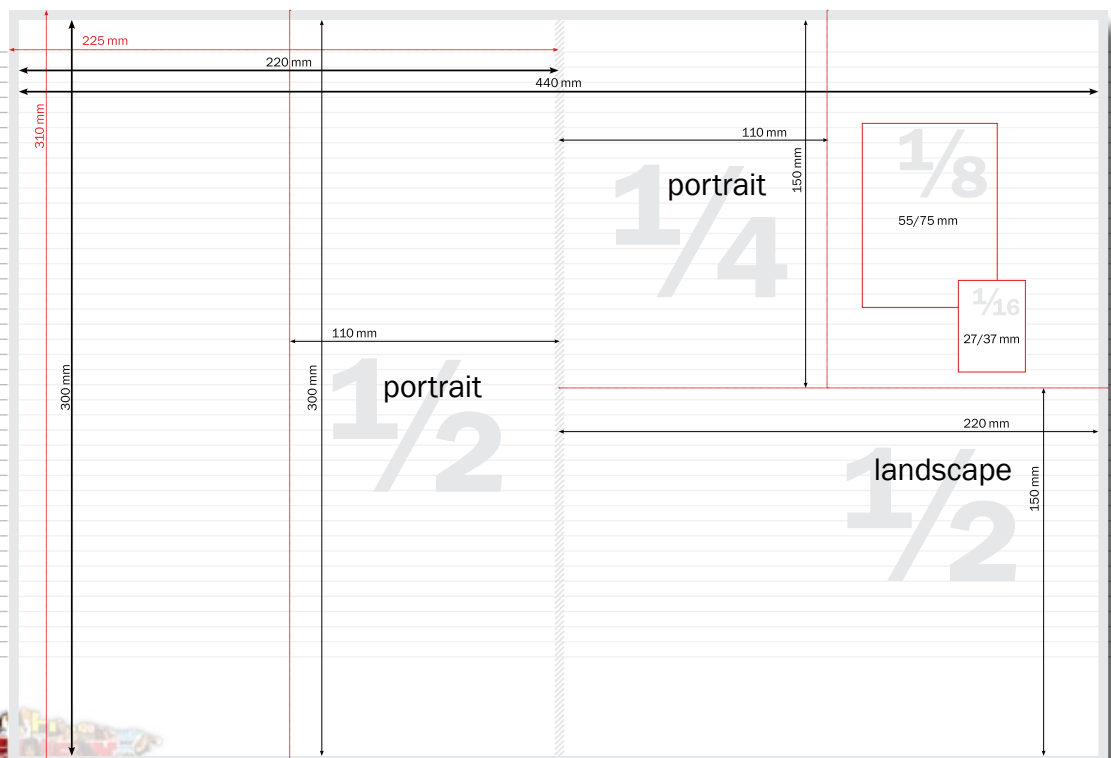
Discounts	%
for 2 publications	4
for 3 publications	6
for 4 publications	8
for 5 publications	10
for 6 publications	12
for 7 publications	15
for 8 publications	17
for 9 publications	19
for 10 publications	21
for 11 publications	23
for 12 publications	25
over 12 publications	<b>negotiable</b>
For fixed position add: <b>10%</b>	

Special costs for Fashion brands and boutiques in the **Fashion section**

**For advertisements, please mind following technical requirements**

**File formats:**  
EPS, PDF, TIFF, PSD.  
Fonts – converted to curves.

**We DO NOT accept:**  
CDR, JPG, GIF, XLS, DOC  
file formats



**FHM Bulgaria**

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