

GENERAL INFORMATION

title : FHM
 published by : De Telegraaf Tijdschriften Groep b.v.
 day of issue : Wednesday
 issued : 11 x a year
 sales : De Telegraaf Tijdschriften Groep b.v.
 P.O. box 127 1000 AC Amsterdam
 Tel: +31(0)20 585 3333 Fax: +31(0)20 585 2728
 subscription rate : € 43.00
 single copy : € 4.80
 extra voucher copy : € 4.80
 deadlines : p.t.o.
 cancellation date : see reservation deadlines
 material : De Telegraaf Tijdschriften Groep b.v.
 Visiting addressPostal address
 Basisweg 30P.O. box 25
 1043 AP Amsterdam1000 AA Amsterdam
 Tel: +31(0)20 585 5222Fax: +31(0)20 585 3236
 general terms : www.ttg.nl/generalterms.htm
 website : www.ttg.nl



Groep publiekstijdschriften Nederlands uitgeververbond

TECHNICAL SPECIFICATIONS

trim size : 222 x 300
 printing process : offset
 cover paper : 170 g.wood free mc
 inside paper : 80 g. mechanical mc
 reproduction material : Certified PDF for magazines in the Netherlands
 Costs resulting from supply of non-press-ready advertisementmaterial, will be charged at cost price.

total circulation (HOI 3/05 - 2/06) : 48,908 ex.
 circulation guarantee : 46,460 ex. *
 * see circulation guarantee

Formats and dimensions in mm: width x height

	Type area	Trim size
1/4	47 x 280	54 x 300
1/4	98 x 137	110 x 149
1/3	64 x 280	72 x 300
1/2	202 x 137	222 x 149
1/2	98 x 280	110 x 300
2/3	134 x 280	147 x 300
1/1	202 x 280	222 x 300
2/1	404 x 280	444 x 300

For bleed advertisements please add 5mm all-round for trimming purposes

A 2/1 page has to be delivered as a 2 x 1/1 page

Advertising rates

rates per insertion in euro, excl. of V.A.T.

format	rate
1/1 page	4,591
1/2 page	3,444
1/3 page	2,388
2/3 page	3,903
1/4 page	1,837
cover 2	5,280
cover 3	5,051
back page	5,510
1st of 2nd left/right hand page	5,051
1st of 2nd spread, 2 x 1/1	10,101
spread cover 2 + page 3	10,331
other special position requests	+ 10%

turnover discounts

For contracts of at least:

less than 15.000	0%
15.000-30.000	2,5%
30.000-50.000	5%
50.000-70.000	7,5%
70.000-100.000	10%
more than 100.000	on demand

Above mentioned discount is valid during the contract period.

Reproduction material [click here](#)
 Circulation guarantee [click here](#)
 Discounts [click here](#)
 Additional possibilities [click here](#)

Issue nr	Issue date	Material deadline	Reservation deadline
1/2	20-12-2006	29-11-2006	22-11-2006
03	07-02-2007	17-01-2007	10-01-2007
04	14-03-2007	21-02-2007	14-02-2007
05	18-04-2007	28-03-2007	21-03-2007
06	16-05-2007	25-04-2007	18-04-2007
07/08	13-06-2007	23-05-2007	16-05-2007
09	08-08-2007	18-07-2007	11-07-2007
10	12-09-2007	22-08-2007	15-08-2007
11	17-10-2007	26-09-2007	19-09-2007
12	14-11-2007	24-10-2007	17-10-2007
1/2--	19-12-2007	28-11-2007	21-11-2007
2008			